



**BVL<sup>7</sup> FORUM  
ERSATZTEILLOGISTIK  
05. – 06. Mai 2025**

**Sponsorship and exhibition**

PARKS Nürnberg  
Berliner Pl. 9  
90409 Nürnberg

# HAVE YOU PLANNED FOR THE FEL IN 2025?

At the Spare Parts Logistics Forum in Nuremberg, the focus is on answering many exciting questions on the subject of spare parts logistics. Examples include:

How can processes in spare parts management be developed and implemented in a targeted manner?

What are the different challenges facing the individual areas?

How does digital transformation affect spare parts logistics?

The forum also offers a platform for the cross-industry exchange of experiences with experts from after-sales service. This year's event will take place at the Nuremberg event location PARKS.

# TARGET GROUP

The forum is aimed at management, department heads and senior employees as well as young managers in the areas of

- spare parts management
- spare parts service
- spare parts logistics
- after sales / after market
- spare parts sales
- materials management

from all companies that stock, manufacture and/or trade in spare parts. The forum is also aimed at the associated service providers, consultants and solution providers in after-sales and spare parts management and logistics.

# PROGRAM SCHEDULE OF THE FORUM

## Monday, 5 May 2025

7 pm Networking evening

10.30 pm End of the evening

## Tuesday, 6 May 2025

08.30 Check-In & Coffee | Visit to the exhibition

09.30 Welcome, Agenda and Objectives of the Forum

09.45 Opening Speech

10.05 Speech

10.25 Speech by the forum partner

10.45 Coffee & Networking | Visit to the exhibition

11.30 Speech

11.50 Speech

12.10 Speech

12.30 Lunch & Networking | Visit to the exhibition

13.30 Discussion

14.30 Speech

14.50 Coffee & Networking | Visit to the exhibition

15.30 Speech of the content partner

15.50 Closing Speech

16.20 Summary, Farewell-Coffee

# OUR EXHIBITOR OFFER

- Present your products and/or services to a professional audience
- Address decision-makers in a targeted manner and exchange ideas with them on logistical issues
- Tap into new customer groups from industry, trade and services
- The rental price of € 2,490.00 net for an exhibition space includes the following:
  - 3.00m x 1.50m (4.5m<sup>2</sup>) for your own stand system
  - Participation fees of the event for two people
- Power connection of 220 volts incl. a 3-way socket incl. power consumption
- Catalogue entry in the exhibitor/participant directory (online)

# OUR SPONSORSHIP OFFER

## Forum Partners

Keynote (20 min incl. introduction and moderation) in the opening sequence, logo presence in the digital program flyer, booth space, table tents, image flyer and banner (beach flag) produced by the sponsor, four participant tickets, presentation opportunity through give-aways, roll-ups or beach flags at the networking evening

Fully  
booked

## Program flyer

The four-color program flyer will be sent in advance by e-mail to about 10,000 contacts and posted online.

- 1/1 Advertisement, 4C., Back of Flyer

€ 2,500 net

# OUR SPONSORSHIP OFFER

## List of participants and exhibitors

The digital list of participants/exhibitors will be available to Forum participants as a download a few days in advance. The directory contains the list of exhibitors and participants and the exhibition plans with stand details. It is therefore an important guide to the Forum.

- 1/1 Advertisement, 4C., on the 2nd page € 750 net
- 1/1 advertisement, 4C., on the penultimate page € 550 net

## Sponsorship of the pre-evening event

On the evening before the forum, the participants will meet in a nearby location to deepen existing contacts and make new ones in a relaxed atmosphere. As a sponsor, you have the opportunity to draw attention to your commitment with table tents, image flyers, banners (beach flags) and display of give-aways.

- Teil-Sponsoring der Vorabendveranstaltung

Fully  
booked

# OUR SPONSORSHIP OFFER

## **Sponsorship of the coffee breaks**

Networking at it's best: Participants have the opportunity to socialize and have conversations at the coffee bar during the breaks. As a sponsor, you can use coffee cups, napkins or sugar sachets with the company logo at your own expense and also draw attention to your commitment, e.g. through table tents or roll-ups.

€ 3,000 net

## **Sponsorship of the lunch**

As a sponsor of the lunch, you can supply napkins at your own expense. The print is a combination of the BVL logo and that of the sponsor. You have the option of additionally pointing out your commitment with place cards, pennants or the like.

€ 2,500 net



# OUR SPONSORSHIP OFFER

## **Content Partner Afternoon Program (1x available)**

As a content partner in the afternoon program, you will actively shape it with a content-related contribution / participation in a panel discussion (20 minutes). The content is coordinated with the project management.

## **Conference folder for the participants incl. flyer insert**

All participants will receive a conference folder with the conference documents (edition approx. 250 copies). This bag is provided with a discreet print of the BVL logo and the sponsor logo. In addition to information material from the BVL, a flyer from the sponsor can be enclosed. It is possible to insert flyers from other exhibitors.

## **Ballpoint pens and memo pads on the chairs**

Ballpoint pen and memo pad with the sponsor's company logo (edition approx. 250 copies) laid out on the chairs. The sponsor procures and delivers the blocks on its own account.



Fully  
booked

€ 2,000 net

€ 1,500 net

# OUR SPONSORSHIP OFFER

## Flyer inserts

A conference folder will be issued to all participants of the event. Take advantage of this opportunity to present your company with a flyer insert.

Flyers up to 4 pages

€ 750 net

Flyer up to 16 pages

€ 1,000 net

## Welcome Greeting

Give out a give-away with the sponsor's logo before welcoming the forum (edition approx. 250 copies). The distribution is either by the sponsor in the entrance area or on the chairs on the stage. The procurement and delivery costs are at the expense of the sponsor.

€ 1,500 net

## Roll-up placement

Place your message prominently on the forum. The placement will take place after consultation with the BVL.

The procurement and delivery costs are at the expense of the sponsor.

€ 1,500 net

# OUR SPONSORSHIP OFFER

## Can't find the right sponsorship object for you?

Feel free to contact us with your own ideas. Perhaps you have already worked with other objects have had good experiences and would like to integrate them into our event.

Please note that the entire event will be in German!

Contact details of your contact person:

Christian Böckmann, T +49 421 173 84 3405, [events@bvl.de](mailto:events@bvl.de)

SEE YOU IN NUREMBERG!

**BVL<sup>7</sup>**

[www.bvl.de/fel](http://www.bvl.de/fel)

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